



Reflection Activity

LEVEL OF ENGAGEMENT



INFORM



CONSULT



COLLABORATE



TRANSFER DECISION-MAKING



COMMUNITY DRIVEN & LED

SELECT LEVEL OF ENGAGEMENT	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
PROMISE TO THE PUBLIC	Share information, listen for understanding, and answer questions for clarity.	Two-way communication to obtain feedback on existing issues, projects, processes, or ideas.	Partner in each aspect of decision-making, including development of alternatives and identification of preferred solutions.	Place final decision-making in the control of the community.	Support the priorities and ideas identified and led by the community.
WHAT IT MEANS	Providing communities with balanced information to assist in understanding public health issues, opportunities, alternatives, and potential solutions.	Informing communities of public health issues or decisions that need to be made, obtain their feedback, and report back on how their input helped shape decisions.	Establishing shared decision-making roles with community and committing to work together to identify public health issues, joint projects, and solutions.	Guiding and providing sufficient resources to communities, so they can lead the development and implementation of public health strategies, projects, and policies.	When invited to partner, Health Department will support community-identified public health issues, plans, strategies, and policies based on availability of Health Department resources and capacity.
WHAT IT LOOKS LIKE IN PRACTICE	Announcement of influenza (flu) season in Health Department with information on treatment and vaccination options.	Collect and use feedback from key informants, staff, and community residents to develop communication plans.	Partner with hospitals, community organizations, and residents to produce the Community Health Needs Assessment.	Youth determine how to allocate funds for a Health Department project through participatory budgeting.	Local agency requests asthma rate and housing type data from Health Department.
ANTICIPATED VALUE FOR THE COMMUNITY	Understand the health risks of the flu and how to protect self, families and community.	Strengthened Health Department programs and services to address public health issues, such as homelessness and opioid use.	Funded projects that create long-term positive change in the USVI.	Coordinated community-led programming.	Communities advocate for increased healthy housing options in neighborhoods with high asthma rates.
DATA REQUESTED FROM THE COMMUNITY	Communities receive information without expectation of two-way communication. Communicators prepare to respond to questions, concerns, and suggestions.	What are the top 3 priorities you believe should be addressed in the new communication plan? What would you like to see Health Department look like in the future?	What are the most important concerns in your community that affect health? What are the strengths of your community?	How would you spend public funds in your neighborhood? What project is most important to you?	Local agency asks Health Department to supply the rates of asthma emergency room visits by race/ethnicity, housing type and neighborhood.

TIPS

The Community Engagement Spectrum is flexible and multi-directional; therefore, the use of different levels of this TIPS spectrum may be required.